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PATENT

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Date: _____
Patti Hespell

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLN NUMBER	FEILING DATE	FIRST NAMED INVENTOR	ATTY/PCT. NO./NAME
09/748,942	11 DECEMBER 2000	ELDERING	T721-15
Advertisement Distribution System for Distributing Targeted Advertisements in Television Systems			EXAMINER 2611 SHELTON, BRIAN K.

Assistant Commissioner for Patents
Arlington, VA 22313

AMENDMENT

This Amendment is being submitted in response to the Office Action mailed June 7, 2004, the current response date being extended one month to October 7, 2004 with a one-month extension submitted herewith. Please enter the following amendments and consider the following remarks.

Amendment

-1-

09/748,942